Four New FIAT Group Vehicles to

Debut at National Ploughing Championship

**Highlights:**

* Full range of Jeep and FIAT Professional vehicles on display at 2012 NPC
* Two new Jeep commercial vehicles make public debut: Grand Cherokee and Compass
* Two new FIAT Professional vehicles also to debut
* FIAT Fiorino Adventure boasts extra all-weather capability; aimed at rural businesses
* FIAT Doblò Cargo Combi combines five seats practicality with commercial VRT and tax

**Press Release:**

No fewer than four new FIAT Group vehicles are scheduled to make their public debuts at the 2012 National Ploughing Championships being held at Heathpark, New Ross, Co. Wexford (September 25 – 27).

Following on from Jeep successful attendance at the 2011 show, FIAT Group Automobiles Ireland is not only tripling the size of its stand for 2012, it is also putting a total of eleven vehicles on display, the full Jeep and FIAT Professional vehicle ranges. Amongst those vehicles will be four never before seen in Ireland: the Jeep Grand Cherokee Commercial; the Jeep Compass Commercial; the FIAT Fiorino Adventure and the FIAT Doblò Cargo Combi.

The commercial versions of the Jeep Compass 2.2 CRD 4X4 Limited and Jeep Grand Cherokee 3.0 V6 Limited are expected to garner significant interest at this year’s National Ploughing Championship based on feedback from last year’s show as well as the popularity of previous Jeep commercial vehicles with the Irish farming community.

The FIAT Doblò Cargo Combi should also prove a popular attraction, combining the vast interior space and huge practicality of a five-seat Doblò people-carrier with the exceptionally low running costs of a FIAT Doblò Cargo van. Classed as a N1 commercial vehicle, the five-seat Doblò is eligible for a lower rate of VRT (13.3 percent) as well as commercial road tax and a full VAT rebate for registered business customers.

The FIAT Fiorino Adventure is likely be of particular interest to rural business users as the Irish winter fast approaches, thanks to its standard mud-and-snow tyres; protective plastic mouldings; engine sump guard and raised suspension. Exact pricing and technical specifications for all the new commercial vehicles will be announced at the National Ploughing Championship at the end of the month and will be available from November onwards at the latest.

Other vehicles on display include the Jeep Grand Cherokee 3.0 V6 CRD 4X4 Overland and Jeep Wrangler 2.8 Unlimited Sahara passenger vehicles, as well as the FIAT Punto Van (Continental Irish Car-Derived Van of the Year 2012); the Fiat Doblò Cargo Maxi; the Fiat Doblò Work Up (the only factory-built pickup in its class), the Fiat Scudo and the recently revised FIAT Ducato.

The full 2013 range of Jeep and FIAT Commerical vehicles will be available to view on Stand 627, Row S, Block 3.

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