FIAT Ducato to Join North American Ram Truck Range

**Highlights:**

* Plans for a new light commercial vehicle announced by Ram Truck in North America
* Re-engineered and marketed as the Ram ProMaster
* First vehicle launched under new Ram Commercial banner
* On sale in Q3 2013 with images and further details to follow

**Press Release:**

Chrysler Group’s North American commercial vehicle division, Ram Truck, has announced that it will develop a new large van to go on sale in the third quarter of 2013.

Joining the Chrysler Voyager-based Ram C/V, the new full-size commercial van will be marketed as the Ram ProMaster and will be based on the hugely successful FIAT Ducato, albeit significantly redesigned with Ram Truck styling cues plus features and powertrains suited to North American commercial customers.

“The Ram ProMaster further strengthens our commercial lineup, offering a full line of work trucks and vans,” said Fred Diaz, President and CEO of Ram Truck Brand and Chrysler de Mexico, Chrysler Group LLC. “Our relationship with FIAT, one of the world’s foremost commercial truck makers, has given us access to great products and technology that will resonate with our U.S. and Canadian Ram Truck customers.”

“We feel that from a product-feature and launch timing standpoint, the all-new Ram ProMaster van is going to be a home run,” added Diaz.

The Ram Promaster will be the first van launched under the specialised Ram Commercial brand, a division of Ram Truck. While Ram Truck includes consumer pickups, Ram Commercial will be focused on commercial truck development as well as sales and support in a growing segment.

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